

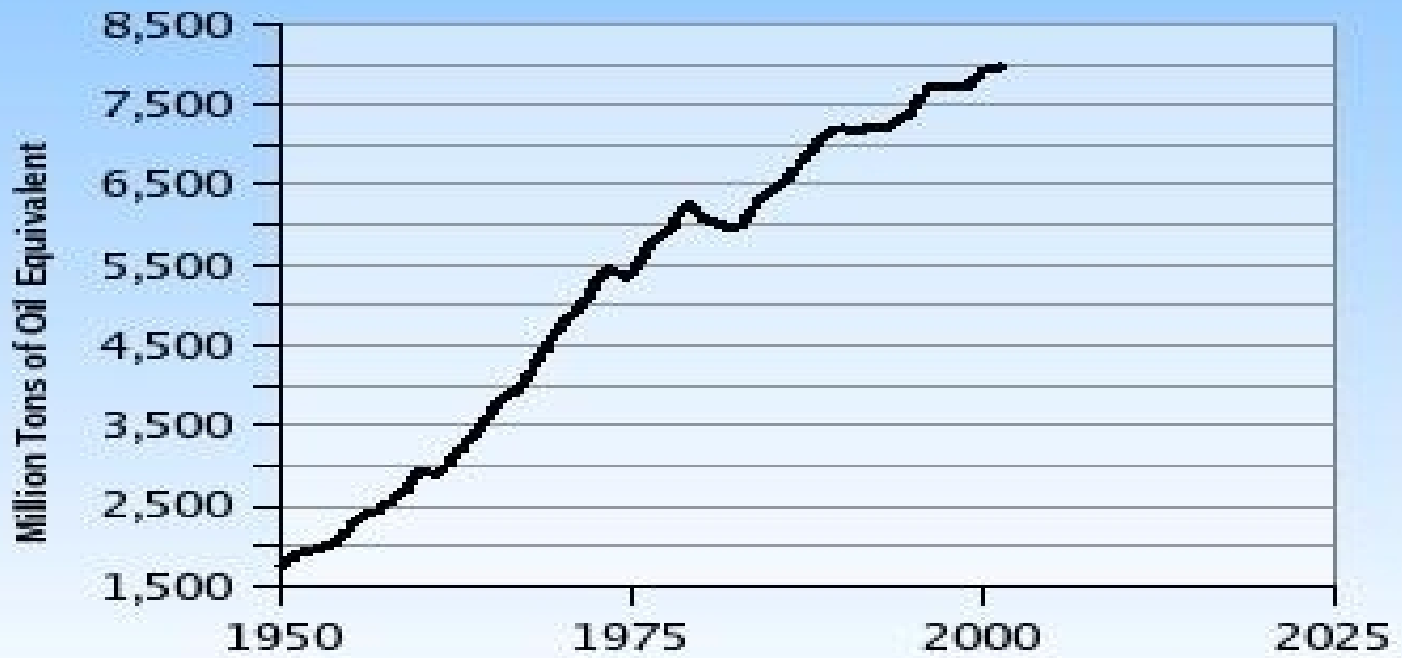
BEYOND SURVIVING:

from breakdown to breakthrough





- *Resource stocks fall, wastes and pollution accumulate.**
- *Capital, resources, and labor are diverted to compensate for the loss of nature.**
- *Exploitation of scarcer, more distant, deeper, more dilute resources.**
- *Growing chaos in natural systems: more “natural” disasters,**
- *Growing demands for military or corporate access to more remote, increasingly hostile regions.**
- *Postponement of investment in education, health care, and savings to increase consumption and pay debts.**



Source: LBL, DOE, IGU, IEA, BP

DESTRUCTIVITY INDEX

The faster the economy grows, the faster nature declines

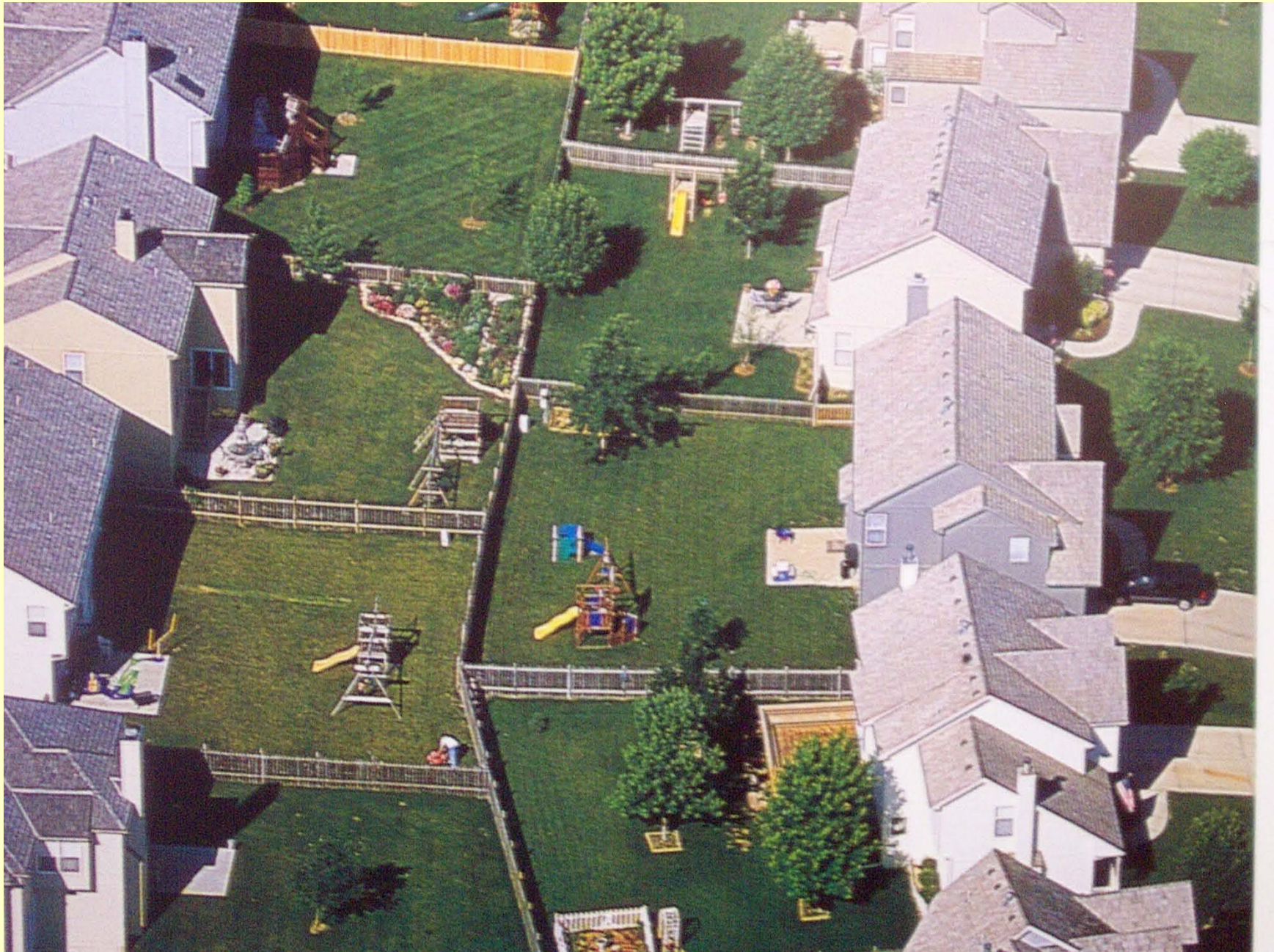
**WHAT ARE THE INSURERS
THINKING?**













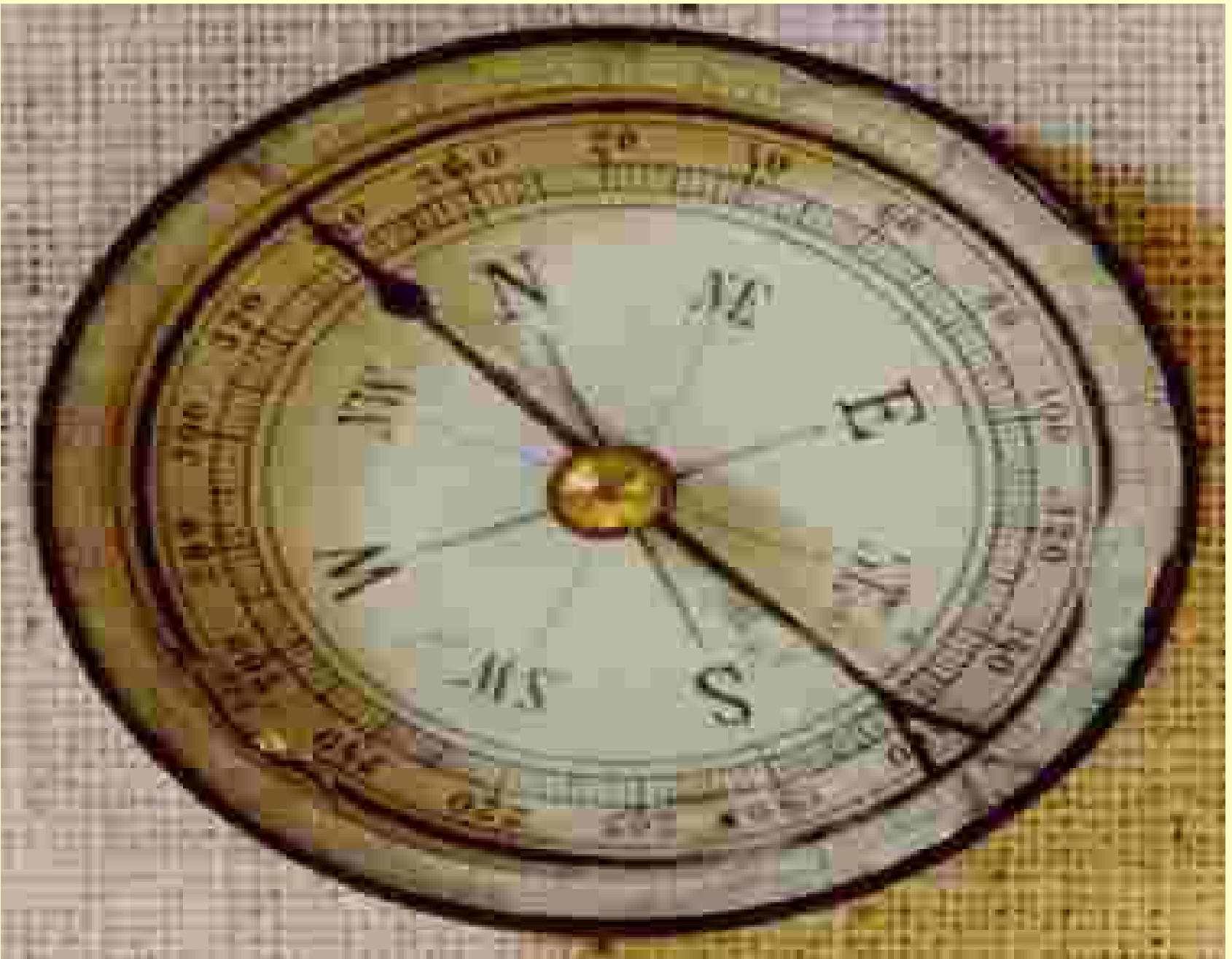








**“SPEED IS IRRELEVANT IF
YOU’RE TRAVELING IN THE
WRONG DIRECTION”**



HUMAN NEEDS (REMAIN CONSTANT)

**SUBSISTENCE * PROTECTION *
AFFECTION * UNDERSTANDING *
PARTICIPATION * LEISURE
CREATION * IDENTITY *
FREEDOM**



corbis



METRICS THAT MATTER

- **Nutrition per molecule of food**
- **Preservation of the farm, the source**
- ***Quality* of work accomplished per unit of energy.**
- **Real value per square foot of house**
- **How much energy to generate energy**
- **How many hours of working to support lifestyle**

ANTHROPOLICY



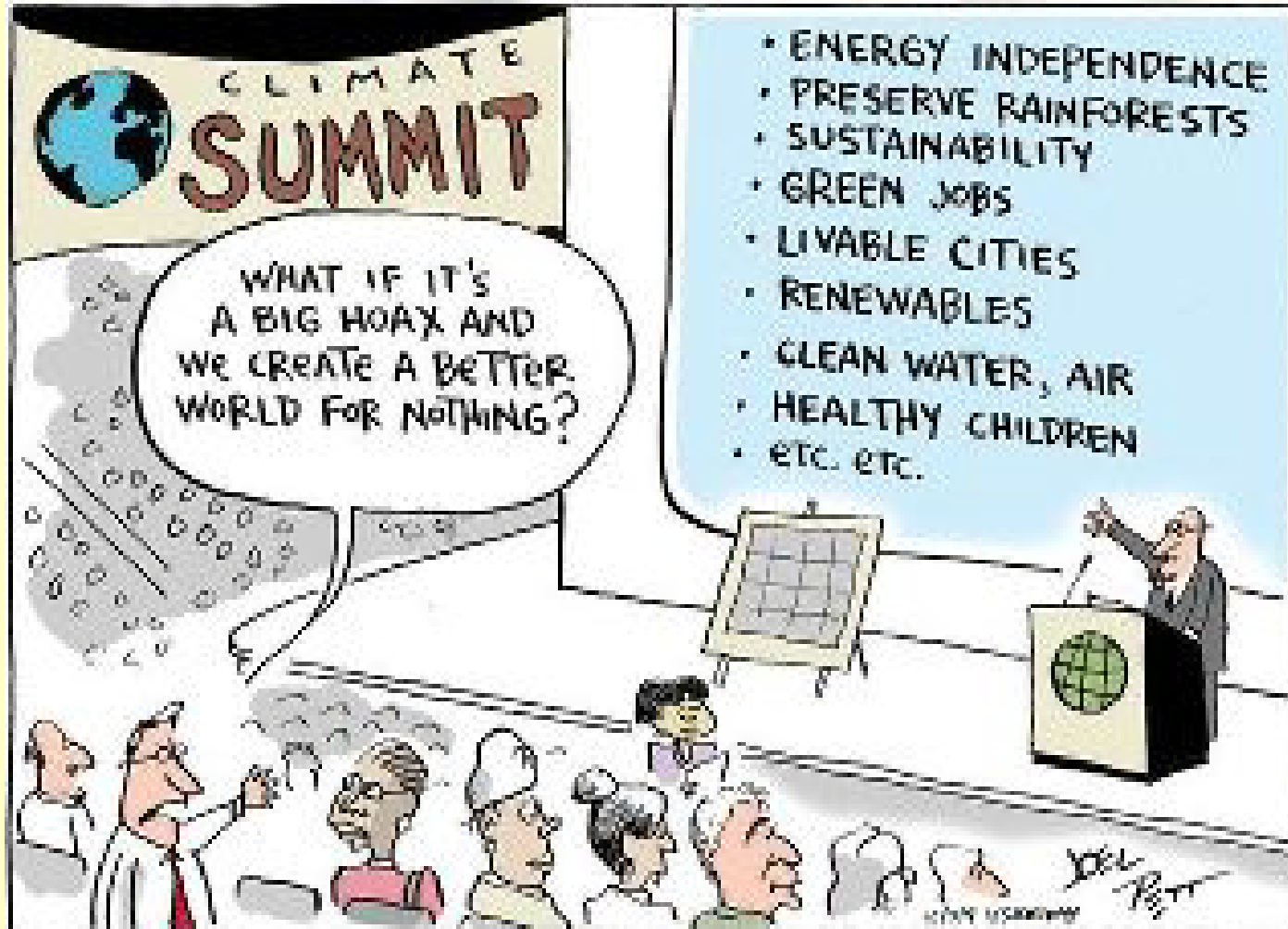
**Share the Work, Spare the
Planet**

German, Dutch Examples

Parking subsidies



Carbon Tax



Restoration, Value Retained







Albany

West of
Hudson
Watershed

East of
Hudson
Watershed

New York City



CULTURE SHIFT

Examples











Regional Food Webs









Roseto, Pennsylvania





LITTLE ITA
BIRDSBORO,





30 Hour Workweek



The Sweetheart of the Corn

**Kellogg's
TOASTED
CORN
FLAKES**
W. K. Kellogg
KELLOGG TOASTED CORN FLAKE CO.

Kellogg's
TOASTED CORN FLAKES
Won't it live! Through its Flavor
The Favorite Cereal in Millions of Homes
The original has this signature
W. K. Kellogg
KELLOGG TOASTED CORN FLAKE CO.
BATTLE CREEK, MICH. AND TORONTO, CANADA.

ALSO MAKERS OF KELLOGG'S SHREDDED KRUMBLEES,
DRINKET, KRUMBLE BRAN, AND OTHER CEREALS.

2030



Kellogg's
**CORN
FLAKES**

FREE
Huckleberry
Hound
FUN MASKS
on package back

REGULAR
SIZE • NET WT. 8 OZ.

"The Best to You Each Morning"

White Dog Cafe



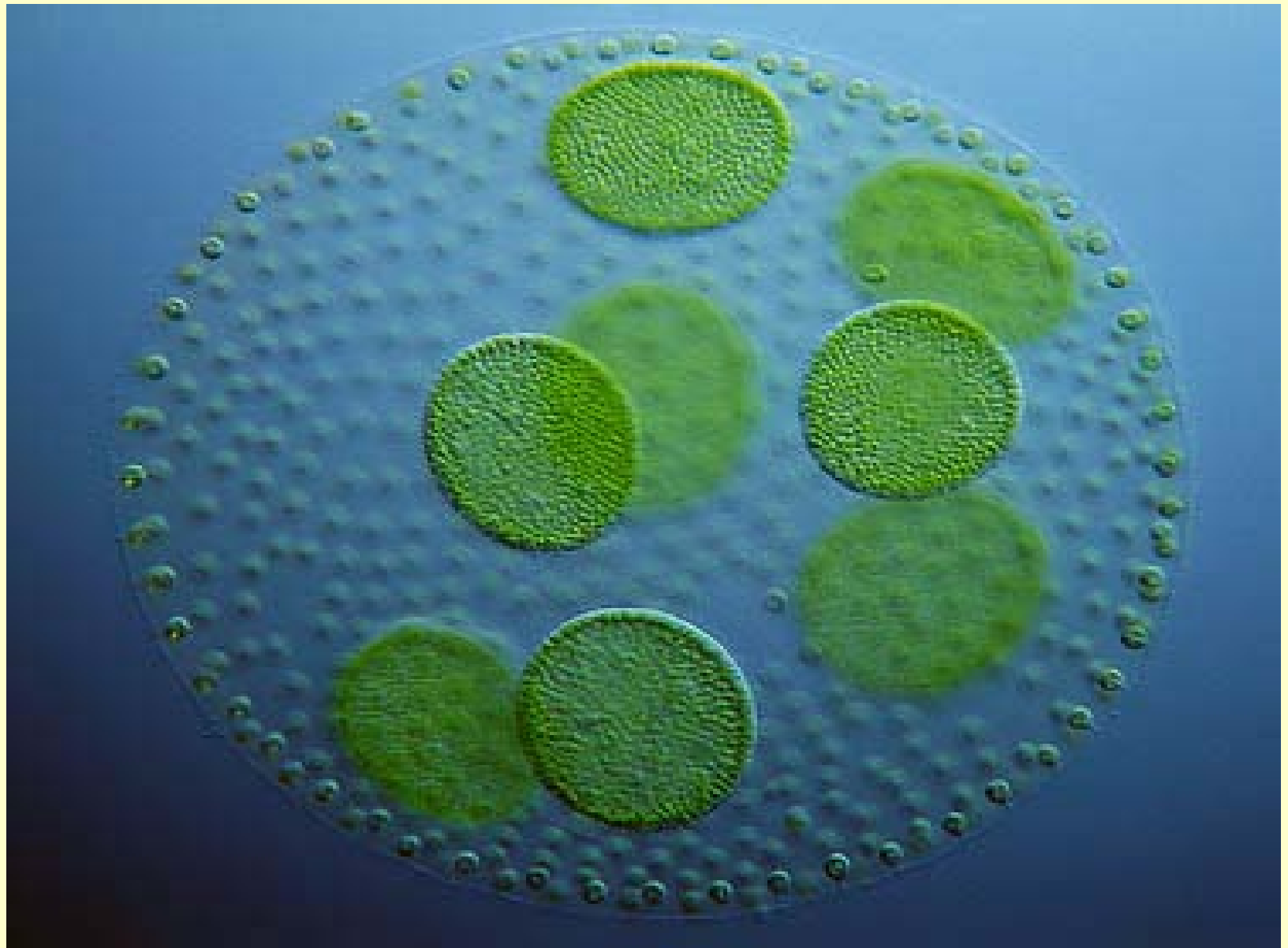


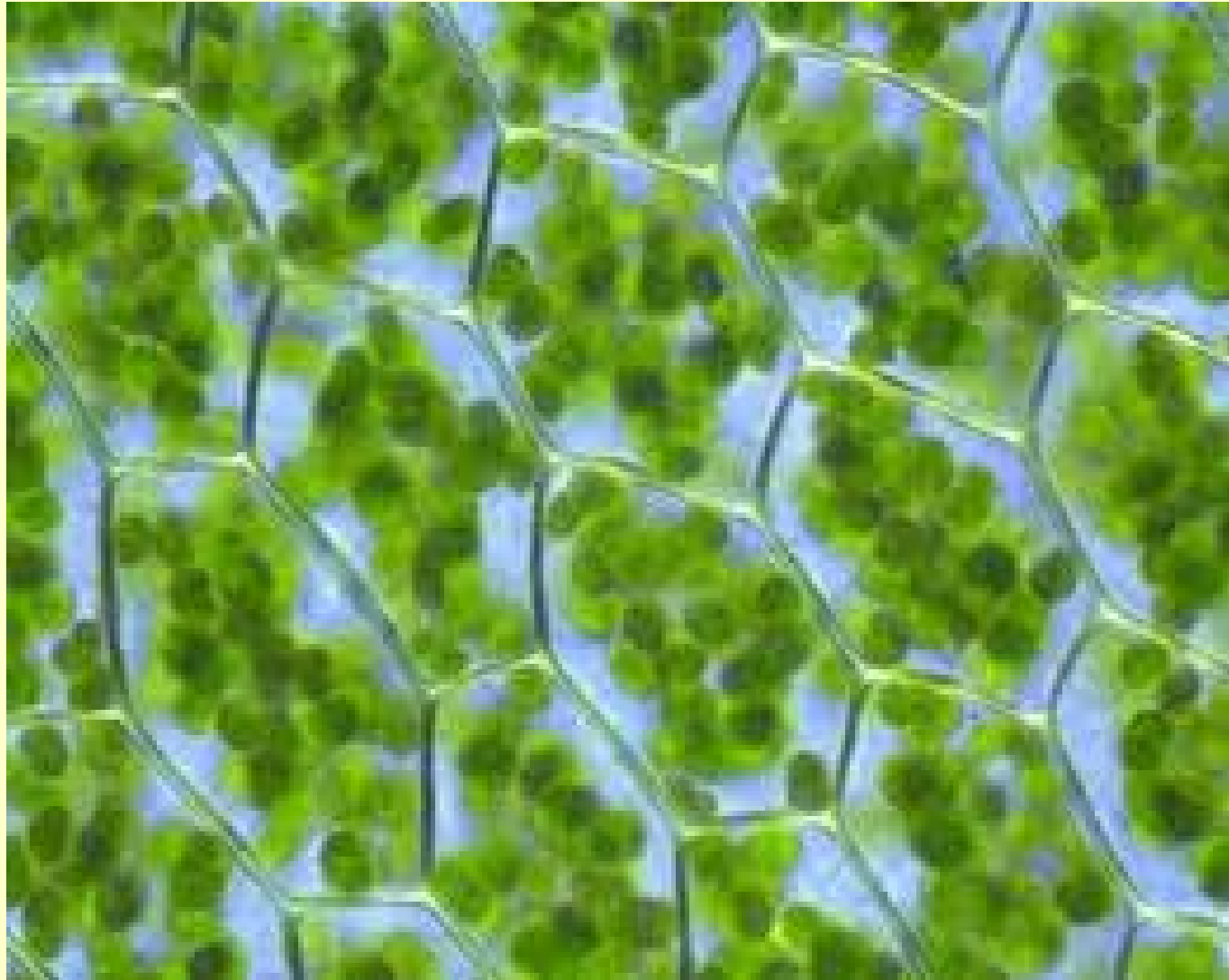


BIOLOGIC



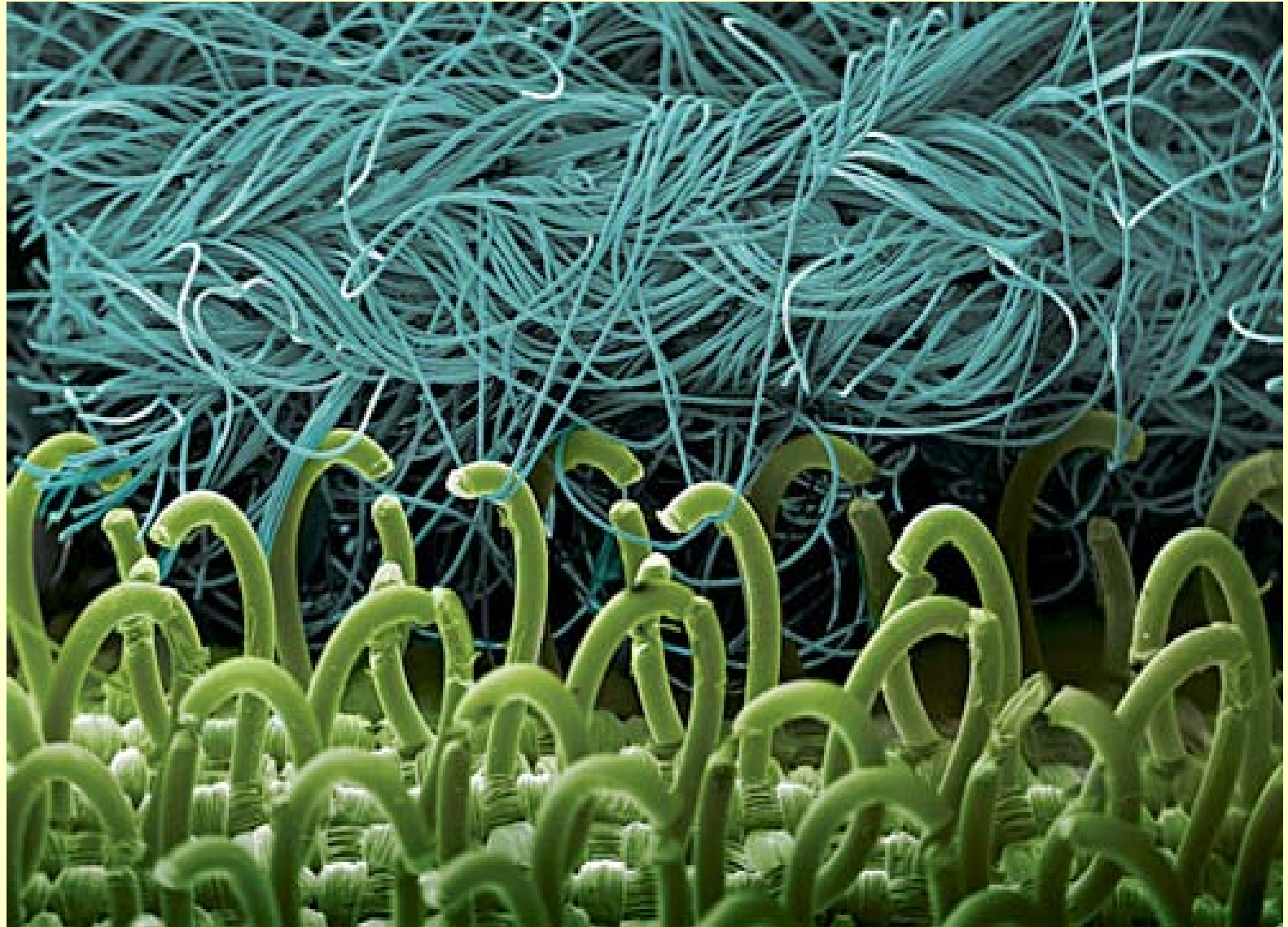


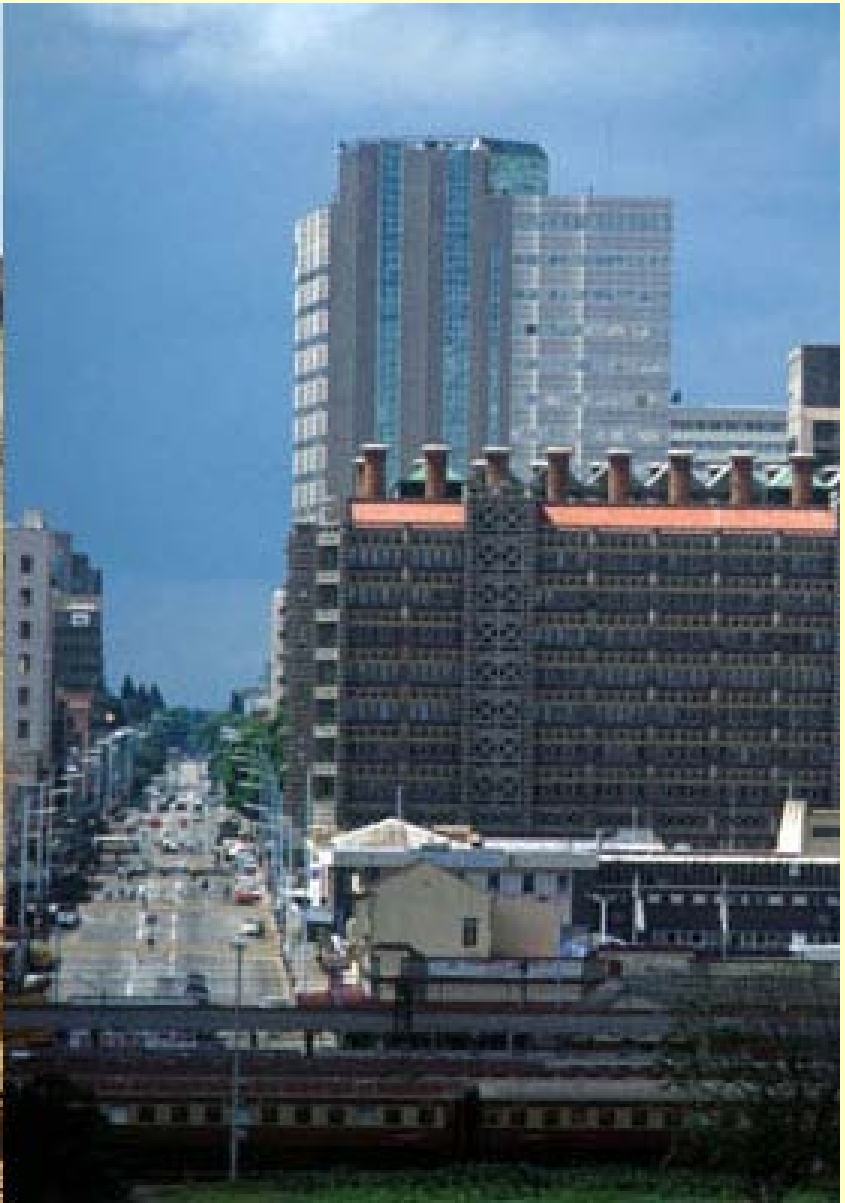
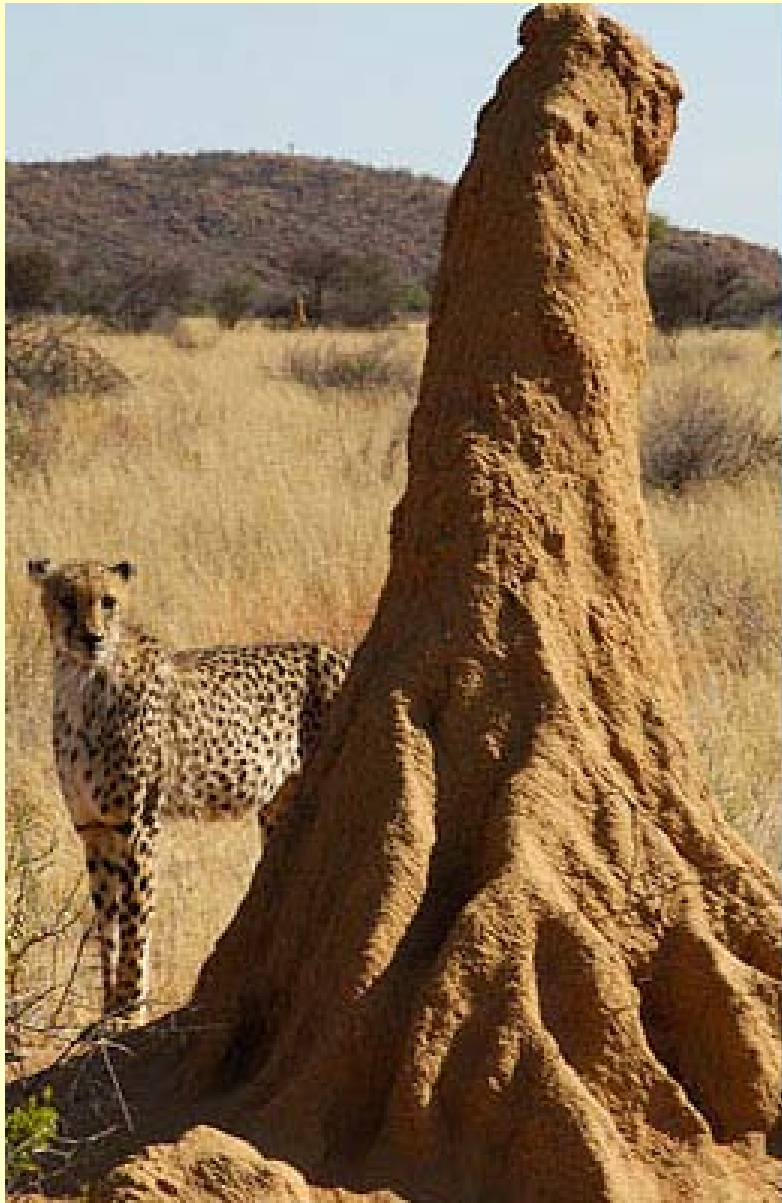




BIOMIMICRY





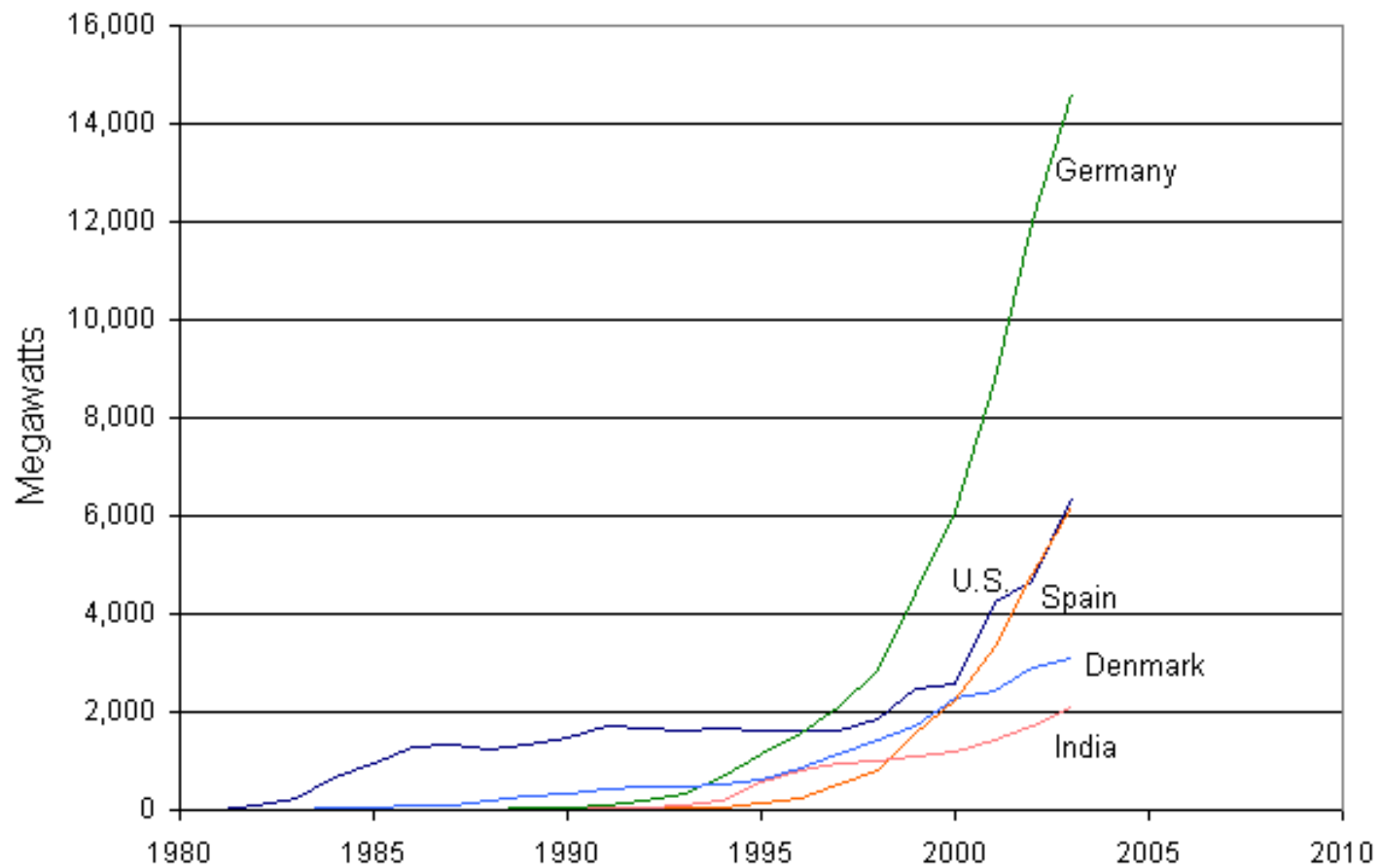








Wind Energy Generating Capacity by Country, 1980-2003



Source: Worldwatch Institute, updated by Earth Policy Institute from BTM Consult, AWEA, EWEA, Wind Power Monthly

“Our energy supply will become increasingly diverse, dispersed, and renewable. In time, traditional thermal-power plants will be sentimentally admired, like Victorian steamships are for us.” Amory Lovins

What Makes a Place Great?



Berea, Kentucky





Bellingham, Washington





San Luis Obispo





Moscow, Idaho





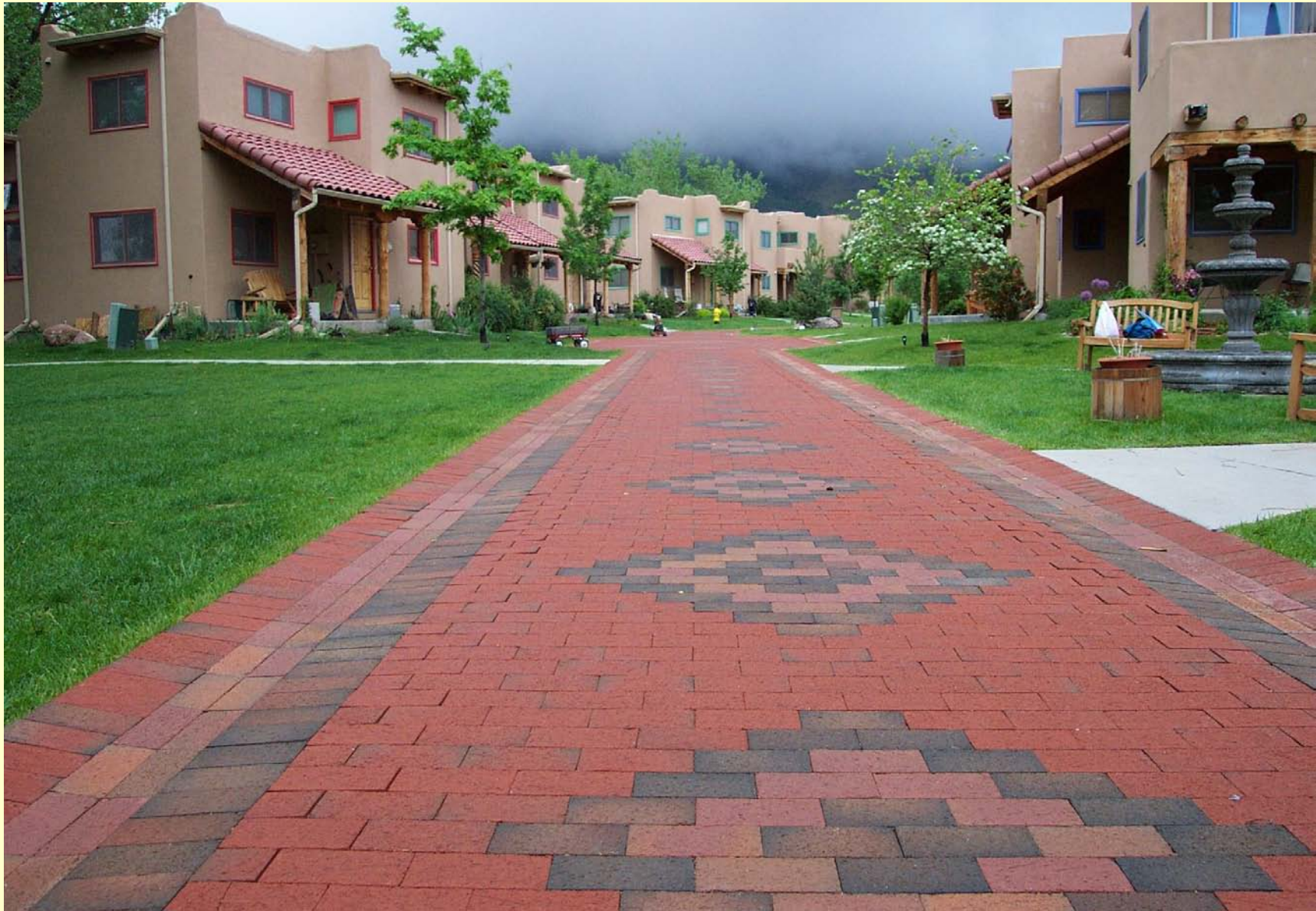


HARMONY VILLAGE





















The Future is Bright!

