

CHOICE MATRIX

<http://cm.beyondthecube.ca>

The Choice Matrix is a CED Tool website that is simplifying the search – helping you find the CED Tool that’s right for you and your project

WHY CREATE A CED TOOL WEBSITE

The Community Economic Development (CED) Choice Matrix (CM) website is designed to help community practitioners and stakeholders find CED tools that are right for them and their projects. Thousands of CED tools can be found on the Internet with no information on when to use them or what type of project to use them in. The CM website provides practitioners with multiple navigation and searching options and includes peer-based reviews for CED tools to help further refine tool searches and selection.

WHAT IS A CED TOOL?

A CED Tool is any guide, worksheet, checklist, manual, “how-to” or process that guides the users through a CED activity



CED PRACTITIONER-BASED PARTICIPATORY DESIGN

22 CED practitioners worked with the project team to guide design and development of the tool categorization and Choice Matrix website

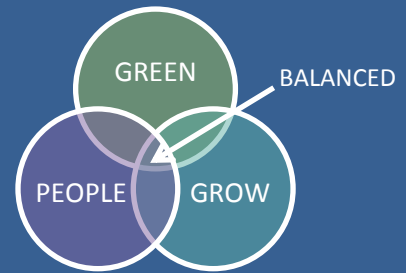
HOW TO USE THE CED TOOL WEBSITE

The website is searchable by keyword (basic and advanced), by phases (when in the project process a tool is applicable) and by topics (what the project is focused on).



SEARCH BY KEYWORD

Tools are categorized by date, geography, language and author.



SEARCH BY DEVELOPMENT PHASE

Tools are categorized by development cycle:

- ORGANIZING tools help bring people and resources together
- PLANNING tools help develop the project framework, processes and team
- ANALYZING tools identify community needs, priorities and project feasibility
- IMPLEMENTING tools coordinate and do activities to complete a project
- REVIEWING tools evaluate project achievements and results

SEARCH BY DEVELOPMENT FOCUS

Tools are categorized by development focus:

- GREEN (environmental development)
- GROW (economic development)
- PEOPLE (social development)
- BALANCED (sustainable development)

Choice Matrix website built by **Beyond The Cube Consulting Services Ltd.**

PEER REVIEWED CED TOOLS

The tools on this website are peer reviewed by CED practitioners. Peer reviewed Tools are an essential part of identifying the right tool for the right project. The tool reviews on the CM website are based on the experiences and opinions of CED practitioners, rating tools and providing context for their use.



HOW TO CONTRIBUTE TO THE CED TOOL WEBSITE

This website is a user driven website and its success and sustainability will be measured by effective use and increasing tool feedback through the peer reviews provided by practitioners.

RDI and the Choice Matrix Project Team want to build a foundation of CED Tool Reviews on the Choice Matrix Website and are asking you to review a CED Tool on the Choice Matrix website. Your experience or opinion on CED Tools found on the website will contribute to the CED field. Please submit tool reviews at:

[HTTP://cm.beyondthecube.ca](http://cm.beyondthecube.ca)

FIRST 100 review submissions will be eligible for an iPad HD draw

PROJECT STAKEHOLDERS: Canadian Community Economic Development Network; Community Futures Manitoba; Community Futures Winnipeg River; Economic Development Council for Manitoba Bilingual Municipalities; Economic Developers Association of Manitoba; Health in Common; Manitoba Agriculture, Food and Rural Initiatives; Rural and Co-operatives Secretariat; Rural Development Institute.

